

PRODUCT DATA SHEET

Genesy



“As in the organic development of trees, a sweeping canopy emerges through an extensive interconnected supporting network at the base. The primary components of this organic analogy are transformed from abstract diagrams into Genesy’s fluid design. The lamp’s structure increases in complexity as it rises from the floor. Like a growing organism, the central support sprouts branches that adopt a greater radial geometry to enhance the dynamic tensional forces of the structure. Nature continues to inform the design as these branches frame voids, enhancing the contrast between positive and negative, convex and concave, tension and compression.”
Injection-moulded foampolyurethane.

Polished
Black



Polished White

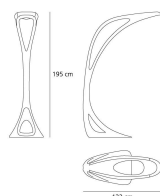


LED Qt-de12 Floor

N/D° IP20



W	Dimensions	Luminous Flux (lm)	Color	Code	Product name
230W + 12W	H 188 cm	5000+450lm		1491030A	Genesy - Black - Halo+Led
				1491020A	Genesy - White - Halo+Led



Designers



› Zaha Hadid